



**The European Business & Technology Center (EBTC)** regional office was formally launched in Bangalore on 17th February 2011. The office was inaugurated by Her Excellency H.E. Danièle Smadja the Ambassador & Head of the Delegation of the European Union to India and Mr. Alessandro Barberis, President - EUROCHAMBRES, in presence of several other eminent delegates from EBTC, EUROCHAMBRES, EBG and diplomatic mission in Bangalore.

The Official Launch was kick-started by a warm welcome address by Mr. Poul V. Jensen, Director - EBTC, followed by opening remarks from Ms. Anandi Iyer, Chairperson, EBG India - Bangalore Chapter and a special address by Mr. Barberis. As the chief guest of the event, Mr. K. Jairaj, Additional Chief Secretary, Govt. of Karnataka delivered the keynote address. The event also witnessed, MoU signing between EBTC and Bangalore Chamber of Industry and Commerce (BCIC).

On this occasion EBG conducted a seminar on 'EU Funding Opportunities' at ITC Royal Gardenia, Mysore Hall which was well received by key personalities from the industries, institutions and media. Later on during the technical session, Dr. Raj Kumar Khatri Commissioner for Industrial Development and Director of Industries & Commerce, supported EBG's initiative and assured of guidance on behalf of the Govt. of Karnataka. Dr. Philippe De Taxis Du Poët, the Minister Counsellor and Head of Science and Technology at the European Union Office in New Delhi presented the EU Funding programmes through its flagship instrument the FP7. It was followed by success stories from Prof. Utpal Tatu from the Indian Institute of Science and Dr. Goutam Das, CEO, GoutamDas Consulting (ex COO Biocon-Syngene), an industry player. These presentations shed light on some excellent insights on how to identify the right calls, find partners, complete documentation and try to get success in achieving funding.

The seminar was very well complimented by all and was concluded with a question-answer session. The participants had a great opportunity to interact one to one with the delegates during a networking lunch later.